



Driving Energy Efficiency, Smart Innovation, and Resilient Economies to Power India's Sustainable Future

30-31 January 2025

Eros Hotel, New Delhi



The Alliance for an Energy Efficient Economy (AEEE) is proud to present the fifth edition of its flagship event, the Forum on Energy Efficiency and Decarbonisation (FEED). This two-day event convenes key stakeholders – industry, government, and communities – to advance the global commitment to doubling energy efficiency improvements by 2030. FEED emphasises decarbonisation, energy efficiency, and smart energy management as essential pathways toward a net-zero economy. By fostering collaboration and knowledge sharing, FEED plays a critical role in strengthening India's energy ecosystem and addressing pressing energy and climate challenges.

FEED 2025

Building on the momentum of previous editions, FEED 2025 centres on **“Driving Energy Efficiency, Smart Innovation, and Resilient Economies to Power India's Sustainable Future.”** This direction reflects India's evolving energy priorities, focusing on industrial growth and businesses to align with both national and global climate goals, driving the development of a more resilient economy.

Informed by international climate engagements such as COP29, the forum will explore how smart innovation – powered by data – can improve energy management, enhance business competitiveness, and contribute to broader decarbonisation across sectors. With growing concerns about greenwashing, the discussions will also underscore the need for transparency and accountability in sustainability efforts. FEED 2025 will focus on unlocking **finance** for investments, advancing **technology**, creating **green jobs**, and leveraging **data** to scale sustainable practices and track progress.

Sponsorship Benefits

- Exclusive opportunity to meet Corporates, Multilateral and Bilateral Organisations, Donors and Foundations, Thought Leaders, Delegates, and OEMs, over the physical event
 - Invite to a high-profile Leadership Networking Dinner for selected sponsors
 - Session sponsorship opportunities
 - Invitation as a Speaker/Panelist
 - Opportunity to curate an exclusive session
 - Recognition of the sponsor during the opening and closing address
 - Organisation's name and logo displayed on the backdrop, invitation and all collateral materials
 - Company logo hyperlinked on the Forum's website
 - Company profile to be featured on the event website for 6 months
 - Email marketing push for sponsor acknowledgment
 - Additionally, AEEE membership to new organisations for one year*
- * T&C apply.
** Excluding GST.

Previous Sponsors and Partners

Platinum Sponsors	Gold Sponsors	Silver Sponsors

Previous Session, Networking, Outreach and Knowledge Partners

FEED 2022-24 Highlights

2500+

Registrations

210+

Speakers

45

Sessions

16

Sponsors

16

Partners and Industry Associations

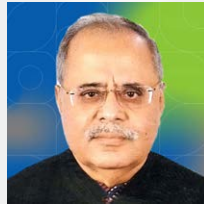
Steering Committee



Ajeya Bandopadhyay
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Tabreed



Upendra Bhatt
cKers Finance



Usha Subramaniam
Grundfos



Vibhuti Garg
Institute for Energy Economics and Financial Analysis

Sponsorship Benefits*

PLATINUM Sponsorship

Benefits

- Exclusive opportunity to meet corporates, delegates, OEMs over the physical event
- Invitation for the Leadership Networking Dinner exclusively for senior leadership and International delegates (3 passes)
- Sponsored session / curated session in line with the Forum's overarching theme
- Speaker slot in the inaugural session or panel discussions
- Recognition of the sponsor during the opening and closing session
- Special acknowledgement in the press release as the lead sponsor

Sponsorship Amount – 8 Lakh**

- Organisation's name and logo displayed prominently on backdrop, and all collateral materials
- Company logo hyperlinked on the Forum's website
- Corporate profile (full page) featured on the sponsors tab of the website
- Email marketing push for sponsor acknowledgment
- Company video of 5 minutes to be played on a common TV, placed at the prime location at the venue
- Additionally, complimentary AEEE large membership to new organisations for one year

GOLD Sponsorship

Benefits

- Exclusive opportunity to meet corporates, delegates, OEMs, over physical event
- Invitation for the Leadership Networking Dinner exclusively for senior leadership (2 passes)
- Recognition of the sponsor during the opening and closing session
- Speaking slot in the conference
- Special acknowledgement in press release as a gold sponsor
- Organisation's name and logo displayed prominently on backdrop, and all collateral materials

Sponsorship Amount – 5 Lakh**

- Company logo hyperlinked on the conference website
- Corporate profile (250 words) featured on the sponsors' tab of the website
- Email marketing push for sponsor acknowledgment
- Company video of 3 min to be played on a common TV, placed at the prime location at the venue
- Additionally, complimentary AEEE general membership to new organisations for one year

SILVER Sponsorship

Benefits

- Exclusive opportunity to meet corporates, delegates, OEMs, over the physical event
- Invitation for the Leadership Networking Dinner exclusively for senior leadership (1 pass)
- Recognition of the sponsor during the opening and closing session
- Speaking slot in the conference
- Organisation's name and logo displayed prominently on the backdrop, and all collateral materials

Sponsorship Amount – 3 Lakh**

- Special acknowledgement in the press release
- Company logo hyperlinked on the Conference website
- Email marketing push for sponsor acknowledgement
- Corporate profile (150 words) featured on the sponsors' tab of the website
- Company video of 2 min to be played on a common TV, placed at the prime location at the venue
- Additionally, complimentary AEEE associate membership to new organisations for one year

SESSION Sponsorship

Benefits

- Exclusive opportunity to meet corporates, delegates, OEMs, over physical event
- Company video played during the physical event
- Opportunity to design your own 30 mins side-event* in line with the overall theme of the event

Sponsorship Amount – 2 Lakh**


Other Sponsorship Opportunities*




- Opportunity to sponsor the 'By Invite', Leadership Networking Dinner
- Opportunity to sponsor Networking Lunch during event, both days
- Opportunity to be the Event Kit Sponsor

S. No.	Particulars	Platinum	Gold	Silver	Session Sponsorship
		8 Lakh**	5 Lakh**	3 Lakh**	2 Lakh**
1	Exclusive opportunity to meet corporates, delegates, OEMs, over physical event	✓	✓	✓	✓
2	Invitation for the Leadership Networking Dinner exclusively for senior leadership and International delegates	3 Passes ✓	2 Passes ✓	1 Pass ✓	—
3	Sponsored session / curated session in line with the Forum's overarching theme	✓	—	—	✓
4	Speaker slot in the inaugural session or panel discussions	✓	—	—	—
5	Speaker slot in the conference sessions	✓	✓	✓	—
6	Recognition of the sponsor during the opening and closing plenary	✓	✓	✓	—
7	Organisation video played during the physical event	5 minutes ✓	3 minutes ✓	2 minutes ✓	✓
8	Special acknowledgment in the press release as the Lead sponsor	✓	✓	✓	—
9	Organisation's name and logo displayed on backdrop, invitation and all collateral materials	✓	✓	✓	—
10	Company logo hyperlinked on the forum website	✓	✓	✓	—
11	Email marketing push for sponsor acknowledgment	✓	✓	✓	—
12	Corporate profile featured on the sponsor's page of the website	Full page ✓	250 words ✓	150 words ✓	—
13	Additionally, complimentary AEEE membership to new organisations for one year	Large ✓	General ✓	Associate ✓	—




* T&C apply.
** Excluding GST.

For more details write to

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