



28–29 February 2024



Eros Hotel, New Delhi

AEEE presents the **“Forum on Energy Efficiency and Decarbonisation 2024 (FEED 2024)”**, its annual flagship event, to build a dialogue aimed at delving deeper by addressing the climate crisis demands collective action, cooperation, and knowledge sharing across industries, governments, and communities. In line with the G20 New Delhi Leaders’ Declaration and COP28’s outcomes, this flagship event places a strong emphasis on decarbonisation for achieving a net-zero economy and the crucial transfer of knowledge in adopting technology & energy efficient solutions across the value chain. India’s ambitious initiatives, actively aligning with the call for transformative action within industries, reflect a commitment to a cleaner energy-efficient future.

With AEEE’s FEED 2024 around the corner, the stage is set for a continued dialogue on clean technologies, collaboration, and sustainable solutions. The Forum aims to accelerate development, ensuring affordability and accessibility for all. The overarching theme for FEED 2024 is: **“Achieving India’s energy efficiency commitment by 2030: Fueling investments, creating green jobs, and forging key alliances.”** Continued collaboration between government, industry, and the public is essential for climate resilience and meaningful outcomes in India’s dedication to a cleaner and greener future.

The forum brings together stakeholders from India’s sustainability and energy efficiency ecosystems, facilitating interactions for enhanced business competitiveness through energy efficiency.

Sponsorship Benefits

- Exclusive opportunity to meet Corporates, Multilateral and Bilateral Organisations, Donors and Foundations, Thought Leaders, Delegates, and OEMs, over the physical event
- Invite to Leadership Roundtable Session*
- Invite to a high-profile Leadership Networking Dinner for selected sponsors
- Session sponsorship opportunities
- Invitation as a Speaker/Panelist
- Opportunity to curate an exclusive session
- Recognition of the sponsor during the opening and closing address
- Exhibition Space*
- Organisation’s name and logo displayed on the backdrop, invitation and all collateral materials
- Company logo hyperlinked on the Forum’s website
- Company profile to be featured on the event website for 6 months
- Email marketing push for sponsor acknowledgment
- Additionally, AEEE membership to new organisations for one year*

* T&C apply

Previous Sponsors and Partners



Previous Co-organiser, Networking and Outreach Partners





Senior Director, CLASP

Chief of Capital
Mobilisation, AVPN

Senior Advisor at the U.S.
Department of Energy's
Building Technologies Office,
Lawrence Berkeley National
Laboratory



India Country Manager,
Tabreed

Country President-India,
Grundfos

Director, South Asia, Institute
for Energy Economics and
Financial Analysis (IEEFA)

Sponsorship Benefits*

PLATINUM Sponsorship

Benefits	Sponsorship Amount – 8 Lacs**
<ul style="list-style-type: none"> ➔ Exclusive opportunity to meet corporates, delegates, OEMs over the physical event ➔ Invitation for the Leadership Networking Dinner exclusively for CEOs and International delegates (3 passes) ➔ Sponsored session / Curated Session in line with the Forum's overarching theme ➔ Speaker slot in the inaugural session or panel discussions ➔ Recognition of the sponsor during the opening & closing plenary by the organizing committee ➔ 3x2 basic exhibition space* at the prime location for your company 	<ul style="list-style-type: none"> ➔ Special acknowledgement in the Press release as the Lead sponsor ➔ Organization's name and logo displayed prominently on backdrop, and all collateral materials ➔ Company logo hyperlinked on the Forum's website ➔ Corporate profile (full page) featured on the sponsors tab of the website ➔ Email marketing push for sponsor acknowledgment ➔ Company video of 5 minutes to be played on a common TV, placed at the prime location in the exhibition area / common gathering ➔ Additionally, complimentary AEEE large membership to new organisations for one year

GOLD Sponsorship

Benefits	Sponsorship Amount – 5 Lacs**
<ul style="list-style-type: none"> ➔ Exclusive opportunity to meet corporates, delegates, OEMs, over physical event ➔ Invitation for the CXO dinner exclusively for Executives and delegates (2 passes) ➔ Recognition of the sponsor during the opening & closing address ➔ Speaking slot in the conference ➔ 3x2 exhibition desk* at the prime location for your company ➔ Special acknowledgement in Press release as a gold sponsor 	<ul style="list-style-type: none"> ➔ Organization's name and logo displayed prominently on backdrop, and all collateral materials ➔ Company logo hyperlinked on the conference website ➔ Corporate profile (250 words) featured on the sponsors' tab of the website ➔ Email marketing push for sponsor acknowledgment ➔ Company video of 3 min to be played on a common TV, placed at the prime location in the exhibition area/ common gathering ➔ Additionally, complimentary AEEE general membership to new organisations for one year

SILVER Sponsorship

Benefits	Sponsorship Amount – 3 Lacs**
<ul style="list-style-type: none"> ➔ Exclusive opportunity to meet corporates, delegates, OEMs, over the physical event ➔ Invitation for the CXO dinner exclusively for executives and delegates (1 pass) ➔ Recognition of the sponsor during the opening and closing address ➔ Organization's name and logo displayed prominently on the backdrop, and all collateral materials ➔ Special acknowledgement in the press release 	<ul style="list-style-type: none"> ➔ Company logo hyperlinked on the Conference website ➔ Email marketing push for sponsor acknowledgement ➔ Corporate profile (150 words) featured on the sponsors' tab of the website ➔ Company video of 2 min to be played on a common TV, placed at the prime location in the exhibition area/common gathering ➔ Additionally, complimentary AEEE associate membership to new organisations for one year

SESSION Sponsorship

Benefits	Sponsorship Amount – 2 Lacs**
<ul style="list-style-type: none"> ➔ Exclusive opportunity to meet corporates, delegates, OEMs, over physical event ➔ Company video played during the physical event ➔ Opportunity to design your own 60 minutes' session* in line with the overall theme of the event 	

Other Sponsorship Opportunities*

<ul style="list-style-type: none"> ➔ Opportunity to sponsor the 'By Invite', Leadership Networking Dinner ➔ Opportunity to sponsor Networking Lunch during event, both days ➔ Opportunity to be the Event Kit Sponsor 	
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* T&C apply.


** Excluding GST.




S. No.	Particulars	Platinum	Gold	Silver	Session Sponsorship
		8 Lacs**	5 Lacs**	3 Lacs**	2 Lacs**
1	Exclusive opportunity to meet corporates, delegates, OEMs, over physical event	✓	✓	✓	✓
2	Invitation for the Leadership Networking Dinner exclusively for CEOs and International delegates	3 Passes ✓	2 Passes ✓	1 Pass ✓	—
3	Sponsored session / Curated Session in line with the Forum's overarching theme	✓	—	—	✓
4	Speaker slot in the inaugural session or panel discussions	✓	—	—	—
5	Speaker slot in the sessions	—	✓	—	—
6	Recognition of the sponsor during the opening and closing plenary	✓	✓	✓	—
7	Company video played during the physical event	5 minutes ✓	3 minutes ✓	2 minutes ✓	✓
8	Exhibition desk* at prime location for your company (3×2 feet)	✓	✓	—	—
9	Special acknowledgment in the press release as the Lead sponsor	✓	✓	✓	—
10	Organisation's name and logo displayed on backdrop, invitation and all collateral materials	✓	✓	✓	—
11	Company logo hyperlinked on the forum website	✓	✓	✓	—
12	Email marketing push for sponsor acknowledgment	✓	✓	✓	—
13	Corporate profile featured on the sponsor's page of the website	Full page ✓	250 words ✓	150 words ✓	—
14	Additionally, complimentary AEEE membership to new organisations for one year	Large ✓	General ✓	Associate ✓	—

* T&C apply

** Excluding GST

For more details write to

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 Alliance for an
Energy Efficient
Economy